## Financial Aspects of

 Additive Manufacturing
## Learning Outcome

You know cost levers of Additive Manufacturing

You know fundamental concepts of valuation

You know how to calculate Amortization, Net Present Value and Return on Investment

You are able to do AM cost calculations (polymer, metal)

## 1. Cost Levers in AM

## AM Applications

Innovative Fabrication of Given Parts (case I: Fuel Nozzle, EOS)

Manufacturing of Optimized Parts (case II: Tooling, EOS)
Fabrication of New Parts

CASE I - Fuel Nozzle at "Company I"

- Production of fuel nozzles for aircrafts
- Production capacity 700 parts per year
- Cost per part €100
- Profit margin per part 5\%
$\square$ Problem
e-Manufacturing Solutions
- Fuel nozzle are made up of 20 disparate parts procured from different suppliers
- Brazed and welded together
- Heat durability, weight, stability of components
$\square$ Possible Solutions
- AM production of fuel nozzle as a single part that replicates all twists, turns and interior chambers of the old fuel nozzle
$\square$ Investment and costs
- Investment for AM System €650,000 required + annual costs $€ 40,000$ for service contract and €60,000 for system operator
$\square$ Challenges
- Adaption to changes in markets
- Flexibility, introduction of AM facilities
- Increased cost
- Complexity of the adoption and modernising process
- Time constraints
$\square$ Prototyping
e-Manufacturing Solutions
- Weight - AM fuel nozzle: $25 \%$ lighter than traditional product
- Five times stronger
- Cost saving approximately $\$ 3$ million per Aircraft per year
$\rightarrow$ Assumed Value add: 20\%
- Return on investment and amortization?

CASE II - Tooling at "Company II"

- Production of power supply units for mobile phones and other devices
- Production of 800,000 units per year and annual production costs of $€ 220,000$
- Sales price $€ 2$ per unit, perfect market
$\square$ Problem
-Manufacturing Solutions
- Traditional tools: Drilling, turning etc. of cavities for cooling (hardening of the heat-liquefied plastic the supply units are made of)
- Traditional tools don't allow further optimization of the cooling process due to limited form and design
$\square$ Possible Solutions
- Intensified cooling - bringing elements much more closer to the cavity
- New tools with complex cavities using AM
$\square$ Investment
- Investment AM of $€ 10$ Mio required
$\square$ Challenges
- Key element to be improved
- Cooling process of finished products
- Time taken to cool the finished products


## Prototyping

e-Manufacturing Solutions

- Time required for cooling reduced from 14 to 8 seconds per production cycle
- Company could increase monthly output through efficiency gain by more than 56,000 units or 600,000 per year
- Very Important: Possible annual cost savings amount to €20,000
- Return on investment and amortization??


## The overall aim is to leverage value add through additive manufacturing technology



Traditional manufacturing


Time reduction
Additional Value

- Reduced lifecycle cost
- Customized
- Higher quality
- Supply chain
- Maintenance

Cost reduction

- Supply chain

Cost levers are hidden in the whole AM production process


TUV



Summary Cost Levers in AM


Quality management is a very important and expensive cost driver in AM


## 2. Fundamental Concepts of Valuation

## Future Value and Compounding

Suppose you deposit $€ 1$ for one year at a rate of $9 \%$. How much will it amount to in one year?

## Future Value and Compounding

Suppose you deposit €1 for one year at a rate of $9 \%$. How much will it amount to in one year?
$€ 1 \times(1+r)=€ 1 \times 1.09=€ 1.09$
What happens if you leave it in the account for another year?

## Future Value and Compounding

Suppose you deposit €1 for one year at a rate of $9 \%$. How much will it amount to in one year?
$€ 1 \times(1+r)=€ 1 \times 1.09=€ 1.09$
What happens if you leave it in the account for another year?
$€ 1 \times(1+r) \times(1+r)=€ 1 \times(1+r)^{2}$
$€ 1 \times(1.09) \times(1.09)=€ 1 \times(1.09)^{2}=€ 1+€ 0.18+€ 0.0081=€ 1.1881$

## Future Value of an Investment: $F V=C_{0}^{*}(1+r)^{\top}$

Present Value of an Investment:

$$
P V=C_{t} /(1+r)^{\top}
$$

Sometimes interest is charged more frequently than once per year

|  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Semi- <br> annually <br> (2 times a <br> year) | Quarterly <br> (4 times a <br> year) | Monthly <br> (12 times a <br> year) | Weekly <br> (52 times a <br> year) | Daily <br> (365 times a <br> year) | Continuous |

## Formula for compounding more than once a year

Compounding an investment $\boldsymbol{m}$ times a year provides end-of-year wealth of:

$$
C_{0}\left(1+\frac{r}{m}\right)^{m * T}
$$

Where $\boldsymbol{C}_{\mathbf{0}}$ is the initial investment and r is the stated annual interest rate.

The stated annual interest rate is the annual interest rate without consideration of compounding.

Effective Annual Rate

What is the end-of-year wealth if Christin Robinson receives a stated annual interest rate of 9 percent compounded monthly on a €1 investment?

## Effective Annual Rate

What is the end-of-year wealth if Christin Robinson receives a stated annual interest rate of 9 percent compounded monthly on a $€ 1$ investment?

$$
€ 1\left(1+\frac{0.09}{12}\right)^{12}=€ 1 \times(1.0075)^{12}=€ 1.0938
$$

The annual rate of return is 9.38 percent. This annual rate of return is called either the effective annual interest rate (EAR) or the effective annual yield (EAY).

Due to compounding, the effective annual interest rate is greater than the stated annual interest rate of 9 percent.

Formula for continuous compounding
Compound every infinitesimal instant:

$$
C_{0} \lim _{m \rightarrow \infty}\left(1+\frac{r}{m}\right)^{m * T}
$$

where $\boldsymbol{C}_{\mathbf{0}}$ is the initial investment and r is the stated annual interest rate.

## Continuous Compounding



## Effective Annual Rate

What is the end-of-year wealth if Christin Robinson receives a stated annual interest rate of 9 percent compounded infinitely on a €1 investment?

## Effective Annual Rate

What is the end-of-year wealth if Christin Robinson receives a stated annual interest rate of 9 percent compounded infinitely on a €1 investment?

$$
€ 1 e^{0.09 * 1}=€ 1.0942
$$

The annual rate of return is 9.42 percent.

## 3. Amortization, Net Present Value and Return on Investment

Time

Investments Operational
$I_{0}$
$\mathbf{I}_{1}$
$\mathbf{O}_{1}$
$\mathrm{I}_{3}$
$\mathrm{O}_{3}$
$I_{T}$
$\mathrm{O}_{\mathrm{T}}$

Assume interest rate $r$ over period $T$, compound factor $q=1+r$
Capital Value at Period T = Annual Capital Payback A

$$
\begin{aligned}
I_{0} q^{T}+\left(I_{1}+O_{1}\right) q^{T-1}+\left(I_{2}+O_{2}\right) q^{T-2}+\ldots & =\mathrm{A}\left(q^{T-1}+q^{T-2}+\ldots\right) \quad \mid: q^{T} \\
I_{0}+\left(I_{1}+O_{1}\right) q^{-1}+\left(I_{2}+O_{2}\right) q^{-2}+\ldots & =\mathrm{A}\left(q^{-1}+q^{-2}+\ldots\right) \\
I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) \boldsymbol{q}^{-t} & =\mathrm{A} \sum_{t=1}^{T} q^{-t}
\end{aligned}
$$

$$
\begin{aligned}
& I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) q^{-t}=\mathrm{A} \sum_{t=1}^{T} q^{-t} \\
& I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) q^{-t}=\mathrm{A} \frac{q^{T}-1}{r q^{T}} \\
& \mathbf{A}=\left(I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) q^{-t}\right) \frac{r q^{T}}{q^{T}-1} \\
& \mathbf{A}=\left(I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) q^{-t}\right) \frac{r}{1-q^{-T}}
\end{aligned}
$$

In case that $\mathrm{I}_{\mathrm{t}}$ and $\mathrm{O}_{\mathrm{t}}$ are constant every year

$$
\begin{gathered}
\mathrm{A}=\left(I_{0}+(I+O) \sum_{t=1}^{T} q^{-t}\right) \frac{r}{1-q^{-T}} \\
\mathrm{~A}=\left(I_{0}+(I+O) \frac{q^{T}-1}{r q^{T}}\right) \frac{r}{1-q^{-T}} \\
\mathrm{~A}=\mathrm{I}_{0} \frac{r}{1-q^{-T}}+I+O
\end{gathered}
$$

## Time

| 0 | 1 | 2 | 3 | $\ldots .$. | $T$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| $I_{0}$ | $\mathrm{I}_{1}$ | $\mathrm{I}_{2}$ | $\mathrm{I}_{3}$ |  | $\mathrm{I}_{\mathrm{T}}$ |
|  | $\mathrm{O}_{1}$ | $\mathrm{O}_{2}$ | $\mathrm{O}_{3}$ |  | $\mathrm{O}_{\mathrm{T}}$ |
|  | $\mathrm{S}_{1}$ | $\mathrm{~S}_{2}$ | $\mathrm{~S}_{3}$ |  | $\mathrm{~S}_{\mathrm{T}}$ |


| Investments | $\mathrm{I}_{0}$ | $\mathrm{I}_{1}$ | $\mathrm{I}_{2}$ | $\mathrm{I}_{3}$ | $\mathrm{I}_{\mathrm{T}}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Operational |  | $\mathrm{O}_{1}$ | $\mathrm{O}_{2}$ | $\mathrm{O}_{3}$ | $\mathrm{O}_{\mathrm{T}}$ |
| Turnover/Sales |  | $\mathrm{S}_{1}$ | $\mathrm{~S}_{2}$ | $\mathrm{~S}_{3}$ | $\mathrm{~S}_{\mathrm{T}}$ |

Assume interest rate $r$ over period $T$, compound factor $q=1+r$
Capital Value at Period T (Return on Investment ROI)

$$
\begin{aligned}
R O I & =-I_{0} q^{T}+\left(-I_{1}-O_{1}+S_{1}\right) q^{T-1}+\left(-I_{2}-O_{2}+S_{2}\right) q^{T-2}+\ldots \\
& =\left[-I_{0}+\left(-I_{1}-O_{1}+S_{1}\right) q^{-1}+\left(-I_{2}-O_{2}+S_{2}\right) q^{-2}+\ldots\right] q T \\
& =\left[-I_{0}+\sum_{t=1}^{T}\left(-I_{t}-O_{t}+S t\right) q^{-t}\right] q T
\end{aligned}
$$

Net Present Value (NPV)

$$
\mathrm{NPV}=R O I / q T=-I_{0}+\sum_{t=1}^{T}\left(-I_{t}-O_{t}+S t\right) q^{-t}
$$

WWOLVERHAMPTON =GரiA ब

## Summary Payback Rate, ROI and NPV

- Annual Capital Payback Rate: $\quad \mathrm{A}=\left(I_{0}+\sum_{t=1}^{T}\left(I_{t}+O_{t}\right) q^{-t}\right) \frac{r}{1-q^{-T}}$

$$
\text { in case of constant } \mathrm{I}_{\mathbf{t}}, \mathrm{O}_{\mathbf{t}}: \quad \mathrm{A}=\mathrm{I}_{0} \frac{r}{1-q^{-T}}+I+O=\mathrm{I}_{0} \frac{r q^{T}}{q^{T}-1}+I+O
$$

- Net Present Value: $N P V_{T}=-I+\sum_{t=1}^{T}\left(S_{t}-I_{t}-O t\right)(1+r)^{-t}$
- Return on Investment: $\quad R O I_{T}=N P V_{T}(1+r)^{T}$

I - Investment
T - Period (depreciation)
r - Interest Rate
$S_{t}$ - Revenues, Sales in year $t$
$I_{t}$ - Investments in year t (e.g. spare parts, etc.)
$\mathrm{O}_{\mathrm{t}}$ - Operational Costs in year t

Investment useful if NPV>0
4. Financial calculation AM - Polymer


## ers



| Machine Type | P 396 |
| :--- | :--- |
| Parts per job | 72 |
| Parameter set | $120 \mu \mathrm{~m}$ EOS UD |
| Building Time | 30 h |

Build times can be calculated accurately when stacking a job

## Example for P396



Investment cost

- Basic system
- Periphery
- Accessories
- Powder Handling 300,000 €
eys
e-Manufacturing Solutions


Depreciation Period

- Machine runs longer than depreciation period - Depreciation due to technological progress

5 years


Utilization/year

- Long build times lead to high utilization
- Prototyping: 1,000-2000
- Serial Production: 5,000 h

5,000 hours

## Example for P396

Investment cost

- Basic system
- Periphery
- Accessories
- Powder Handling 300,000 €

els
e-Manufacturing Solutions


Service \& Consumables

- Service Contract
- Software Licenses
- Power
- Rent


Depreciation Period

- Machine runs longer than depreciation period
- Depreciation due to technological progress


Utilization/year

- Long build times lead to high utilization
- Prototyping: 1,000-2000
- Serial Production: 5,000 h

5 years
5,000 hours

$$
\begin{gathered}
\text { Annual Machine Cost }=300,000 € \frac{0.05 \cdot 1.05^{5}}{1.05^{5}-1}+30,000 €=99,300 € \\
\text { Machine Cost per hour }=\frac{99,300 €}{5,000 h}=19.86 € / h
\end{gathered}
$$

| Volume Parts $\left[\mathrm{cm}^{3}\right]$ | 7,729 |
| :--- | :--- |
| Volume Bounding Boxes (job <br> height x platform area $\left[\mathrm{cm}^{3}\right]$ | 66,470 |
| Density Sintered PA 2200 <br> [g/cm |  |
| Powder Density PA 2200 <br> $\left[\mathrm{g} / \mathrm{cm}^{3}\right]$ | 0.93 |
| Refreshment rate | 0.45 |


| Volume Parts $\left[\mathrm{cm}^{3}\right]$ | 7,729 |
| :--- | :--- |
| Volume Bounding Boxes (job <br> height x platform area $\left[\mathrm{cm}^{3}\right]$ | 66,470 |
| Density Sintered PA 2200 <br> [g/cm |  |
| Powder Density PA 2200 <br> $\left[\mathrm{g} / \mathrm{cm}^{3}\right]$ | 0.93 |
| Refreshment rate | 0.45 |

Exemplary calculation: Powder usage $=7,729 \mathrm{~cm}^{3} * 0.93 \mathrm{~g} / \mathrm{cm}^{3}+(66,470-7,729)^{*} 0.45 * 50 \%$
PA2200
7.18 kg
13.22 kg
$=20.4 \mathrm{~kg}$

Job Cost $€=$ Build time $\mathrm{h}^{*}$ Machine Cost rate $€ / \mathrm{h}+$ Material Used kg * Material Cost $€ / \mathrm{kg}$
Job Cost $€=30 \mathrm{~h} \quad * \quad 20 € / \mathrm{h}+20 \mathrm{~kg} \quad * \quad 64 € / \mathrm{kg}$

Job Cost $€=$ Build time $h^{*}$ Machine Cost rate $€ / \mathrm{h}+$ Material Used kg * Material Cost $€ / \mathrm{kg}$

| Job Cost € = | 30 h | * | 20 €/h | + | 20 kg | * | 64 €/kg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job Cost € = |  | 600 € |  | + |  | 1,28 |  |

Job Cost $€=$ Build time $\mathrm{h}^{*}$ Machine Cost rate $€ / \mathrm{h}+$ Material Used kg * Material Cost $€ / \mathrm{kg}$

| Job Cost € = | 30 h | * | 20 €/h | + | 20 kg | * | 64 €/kg |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job Cost € = |  | 600 € |  | + |  | 1,280 € |  |
| Job Cost $€=$ |  | 1,880 |  |  |  |  |  |

Job Cost $€=$ Build time h * Machine Cost rate $€ / \mathrm{h}+$ Material Used kg * Material Cost $€ / \mathrm{kg}$

| Job Cost $€=30 \mathrm{~h}$ | * | 20 €/h | + | 20 kg | * | $64 € / \mathrm{kg}$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Job Cost $€=$ | 600 € |  | + |  | 1,280 € |  |
| Job Cost $€=$ | 1,880 € |  |  |  |  |  |
| Cost by Part $€=$ | 1,880 € | 2 parts |  |  |  |  |

5. Financial calculation AM - Metal

## Case: Fuel Nozzle

## e\%s

Facts:
So far: production of 700 parts, cost pp $€ 100$, profit margin pp 5\%

Additive Manufacturing of fuel nozzles:

- Investment $€ 650,000$ for the AM system, annual operational expense of €40,000 for service contract and €60,000 for system operator, system utilization 5,000h
- Material for AM: IN718 with specific cost of $140 € / \mathrm{kg}$ and density $8.15 \mathrm{~g} / \mathrm{cm}^{3}$, support structure takes $10 \%$ more material and material losses of $5 \%$ are assumed
- AM job characteristics: Volume of parts per job $85 \mathrm{~cm}^{3}$ with 5 parts per job, build time per job 17h
- Value add 20\%

Interest rate 5\%

## Cost Calculation Formula Metal

Job cost $€=\quad$ Machine Cost $€ \quad+$


Material Cost $€$

Material Used kg $\times$

Specific Material Cost $€ / \mathrm{kg}$

## Cost Calculation Formula Metal

Job cost $€=$ Build time $h \times$ Machine Cost Rate $€ / \mathrm{h}+$ Material Used kg $\times$ Specific Material Cost $€ / \mathrm{kg}$

|  |  |  |
| :--- | :--- | :--- |
|  |  |  |
| Calculated in Job | Investment Cost | Part Volume |
| Preparation | Service \& Consumables | Support Volume |
| Software | Depreciation Period | Material Losses |
|  | Utilization / Year |  |

## Exemplary Calculation of job duration



| Machine Type | M 290 |
| :--- | :--- |
| Parts per job | 9 |
| Material | NickelAlloy IN718 |
| Volume $\left(\mathrm{cm}^{3}\right)$ | 85 |
| Parameter set | DirectPart $(\mathbf{4 0 \mu m})$ |
| Building Time | $\mathbf{1 7} \mathbf{~ h}$ |

Build time can be calculated accurately when preparing a build job

## Example for M290

## els



Investment cost

- Basic system
- Periphery
- Accessories
- Powder Handling

650,000 €


Service \& Consumables

- Service Contract
- Software Licenses
- Power
- Rent

40,000 €/year


Depreciation Period

- Machine runs longer than depreciation period
- Depreciation due to technological progress

5 years


Utilization/year

- Long build times lead to high utilization
- Prototyping: 1,000-2000
- Serial Production: 5,000 6,000

5,000 hours


WOLVERHAMPTON

## Example for M290



Investment cost

- Basic system
- Periphery
- Accessories
- Powder Handling 650,000 €


## els



Service $\&$ Consumables

- Service Contract
- Software Licenses
- Power
- Rent



## Depreciation Period

- Machine runs longer than depreciation period
- Depreciation due to technological progress

5 years


Utilization/year

- Long build times lead to high utilization
- Prototyping: 1,000-2000
- Serial Production: 5,000 6,000

5,000 hours

$$
\begin{gathered}
\text { Annual Machine Cost }=650,000 € \frac{0.05 \cdot 1.05^{5}}{1.05^{5}-1}+40,000 €=190,133.619 € \\
\text { Machine Cost per hour }=\frac{190,133.619 €}{5000 h}=38.03 € / \mathrm{h}
\end{gathered}
$$

## elss

Example for NickelAlloy IN718
e-Manufacturing Solutions

| Material Used kg |  |  | Volume Parts [ $\mathrm{cm}^{3}$ ] | 85 |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  | Density NickelAlloy IN718 [ $\mathrm{g} / \mathrm{cm}^{3}$ ] | 8.15 |
|  |  |  | Support Factor | 10\% |
|  |  |  | Material Losses | 5\% |



17 h Build time

## $38 € / \mathrm{h}$ <br> Machine Cost rate

0.79 kg
Material Used

646 €
Machine Cost


110 € Material Cost

## More detailed calculations by a simple Excel Tool

Study the influence of

- Investment cost
- Maintenance costs
- Postprocessing
- Qualification and training costs
- Build time
- Utilization per year
- Powder price
- Support volume and material losses
- Depreciation period
- Interest rate
on Amortization and RO
$\square$ CONCLUSION
Additive Manufacturing offers:
- High value add due to higher quality
- High ROI and short amortization
- Qualification is important to shorten the learning phase (high utilization per year)
- Build time has strong influence on the amortization and $\mathrm{ROI} \rightarrow$ Optimal Design is important
- Smart cost optimization can reduce production costs by 20-30\%

Example: Through smart cost optimization production cost can be reduced by $26 \%$


Original
ZOOptimized
Source: EOS/SRH Workshop 2018

## Thank you!

