



The student app. Protection, wellbeing, rewards and more from the student specialists.

Bringing ease, value and support to you and your students.



Endsleigh is evolving

Building on our heritage, expertise and passion, to become a definitive resource for students.



A snapshot of our history

Endsleigh was founded by the NUS back in 1965, with the specific remit of serving students.

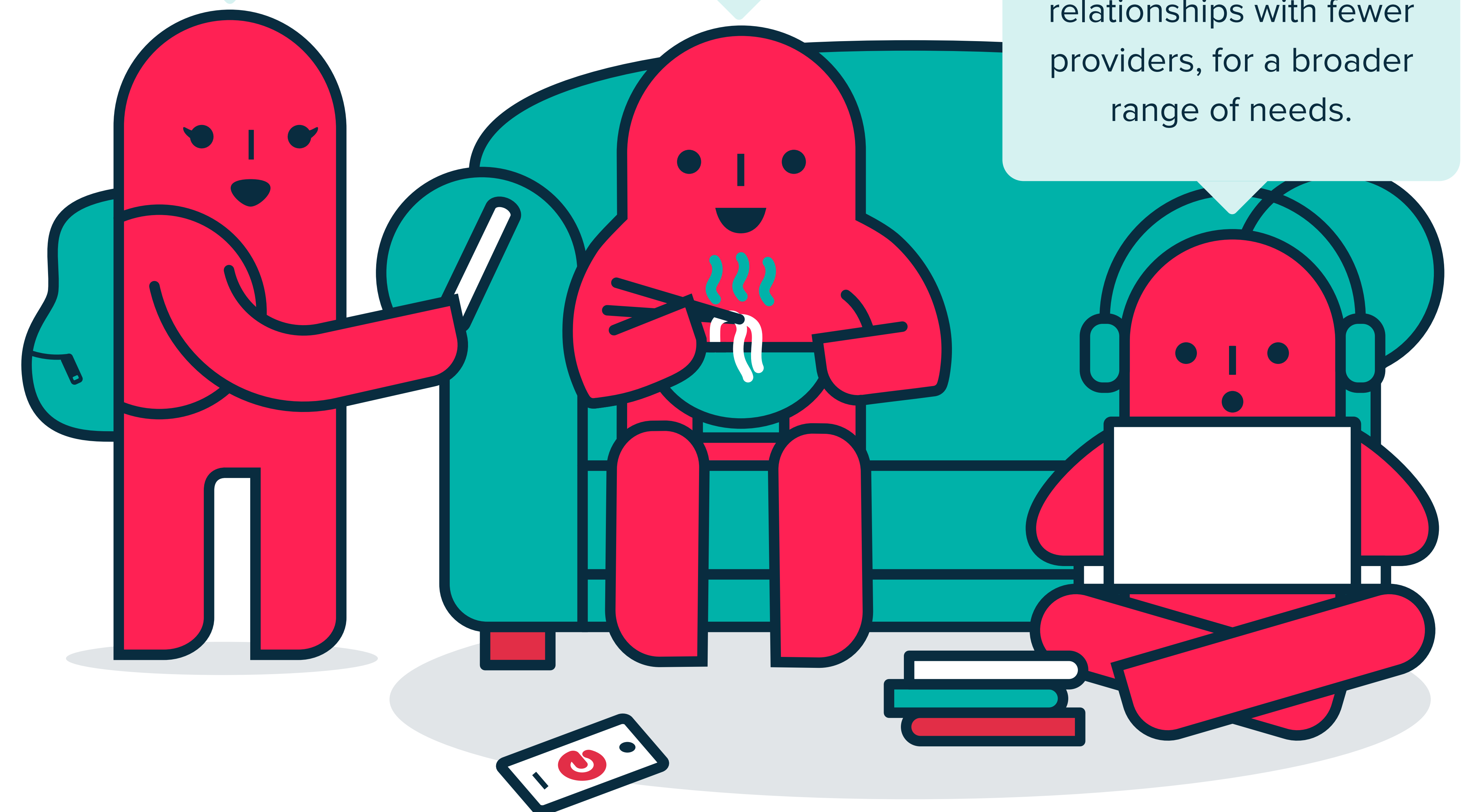
From day one, we've dedicated ourselves to providing specialist support and tailored protection for young people in education. From this foundation, we've grown our expertise and product suite, to become the number one student insurance provider.

Students today, however, are worlds apart from those we served half a century ago – and we are evolving our offering to serve a new generation, of digital natives.

Present and future student intakes have entirely new wants, needs and expectations from the brands they engage with.

Ease, relevance and value –digitally delivered – is the new minimum expectation.

As a result, students develop trusted relationships with fewer providers, for a broader range of needs.



Student savvy



Our objective is to be the true facilitator of all things student.

A centralised point
of access via the app.

Packed with products,
services, and content,
all relevant to student
life

A place to confirm
their contents cover
and access it at any
time.

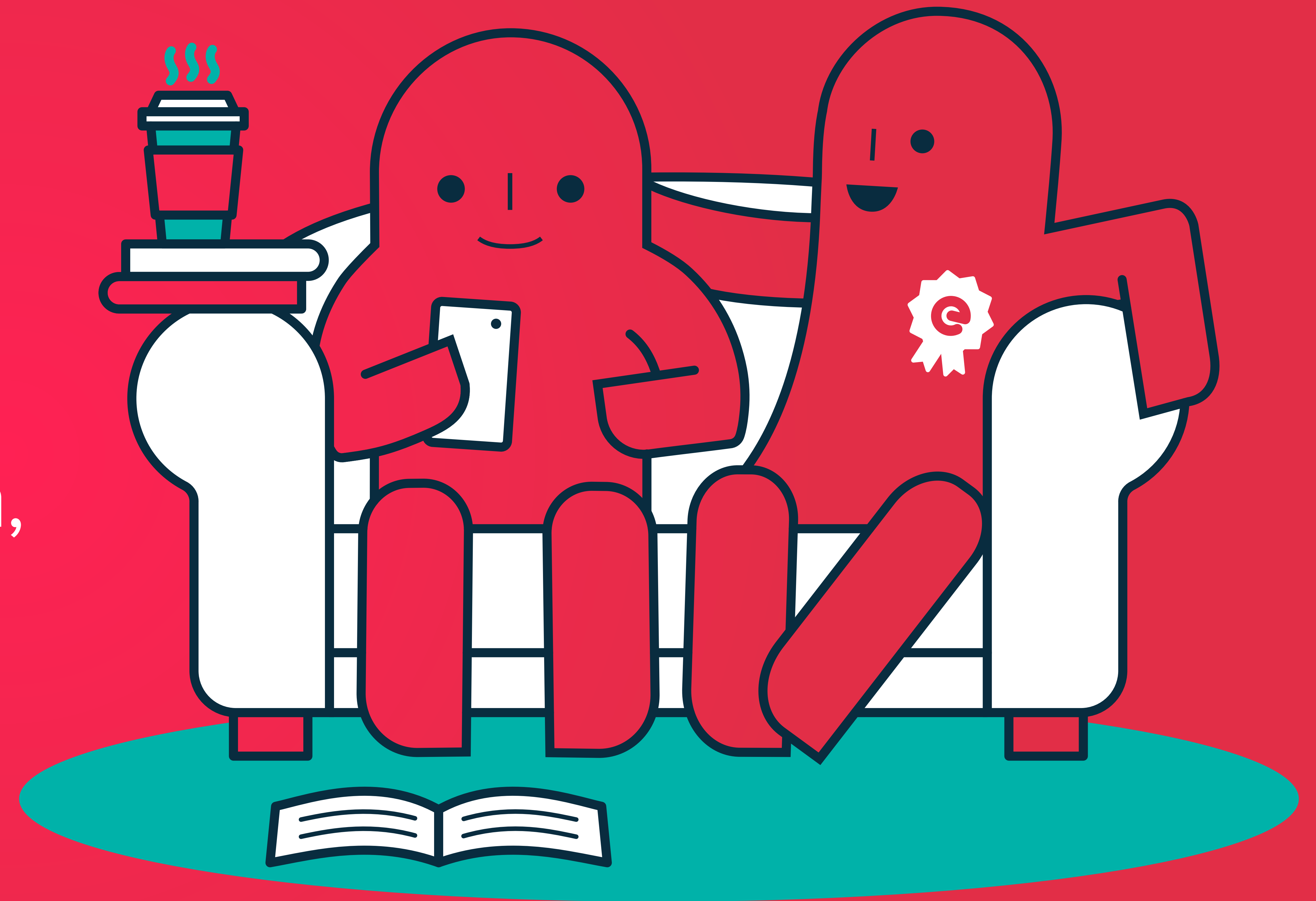
Serving students
as individuals.
Supporting their
safety, security and
wellbeing.

Ease. Value. Convenience. Personalisation.
All in the palm of the student's hand.

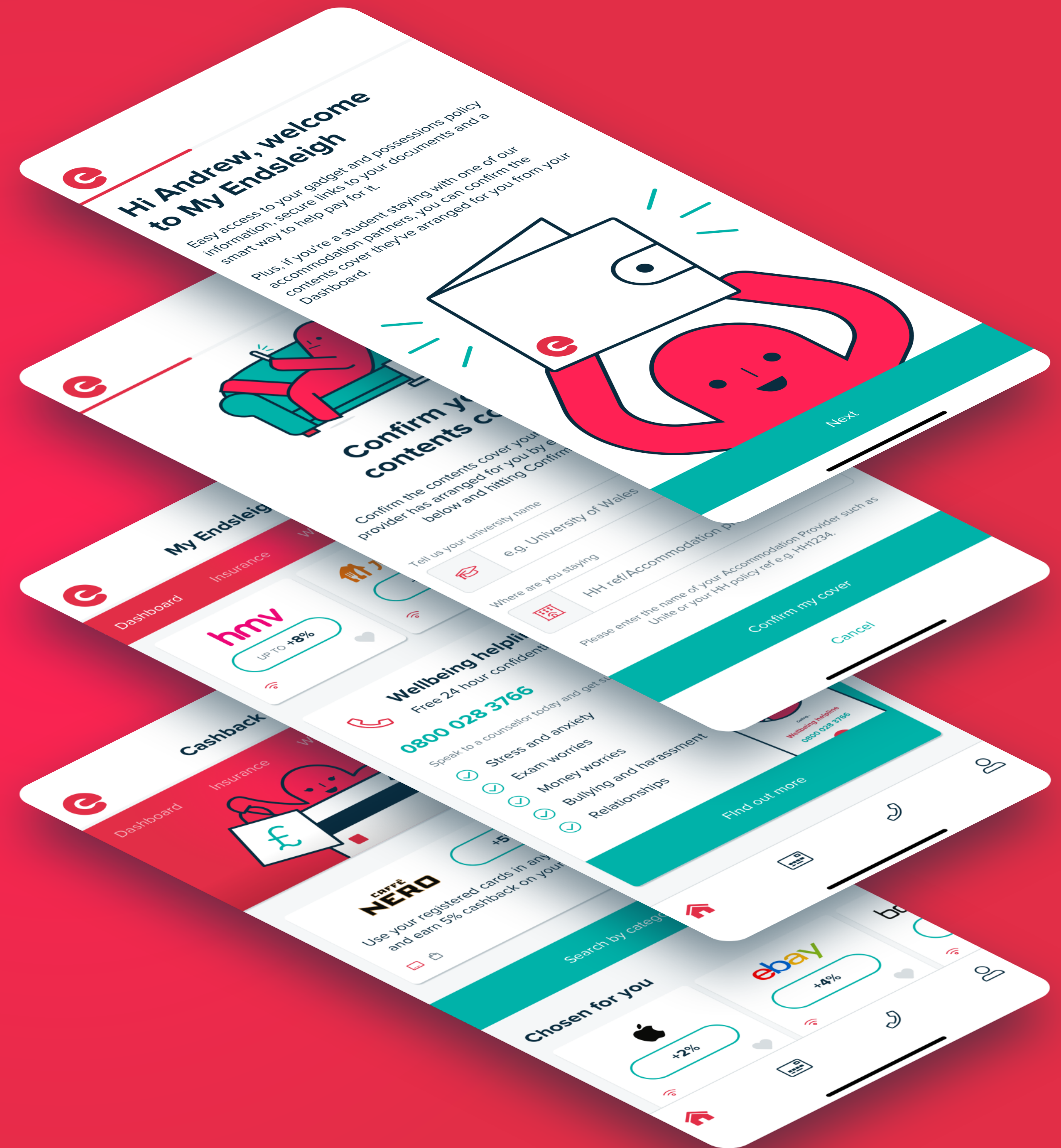
Back in the day, Endsleigh was available on **university campuses** or over the **phone**.

Today, Endsleigh is available anywhere, at the **touch of a button**, at any time of the **day** or **night**.

Always **listening, adapting** and **responding** to students.



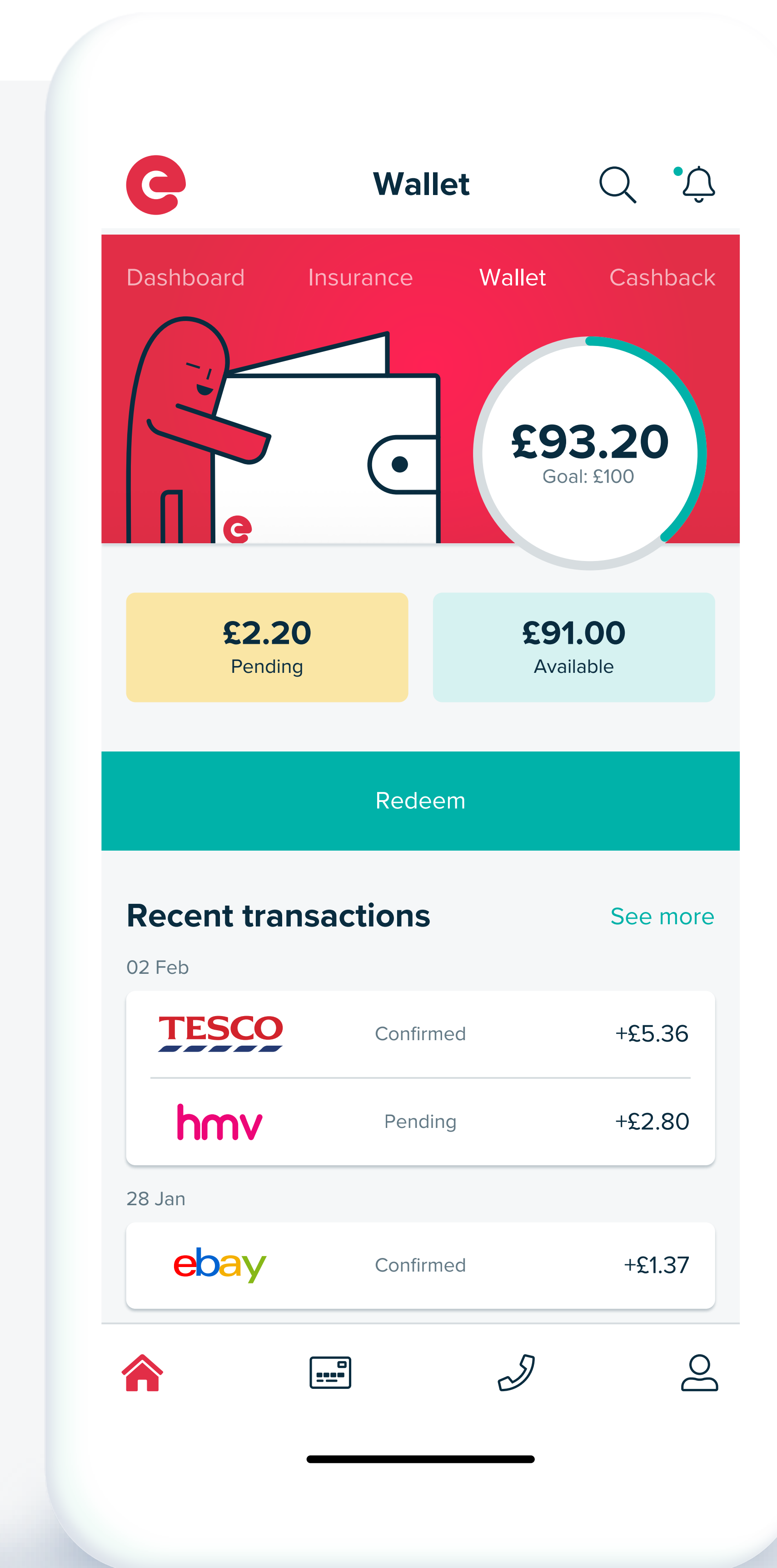
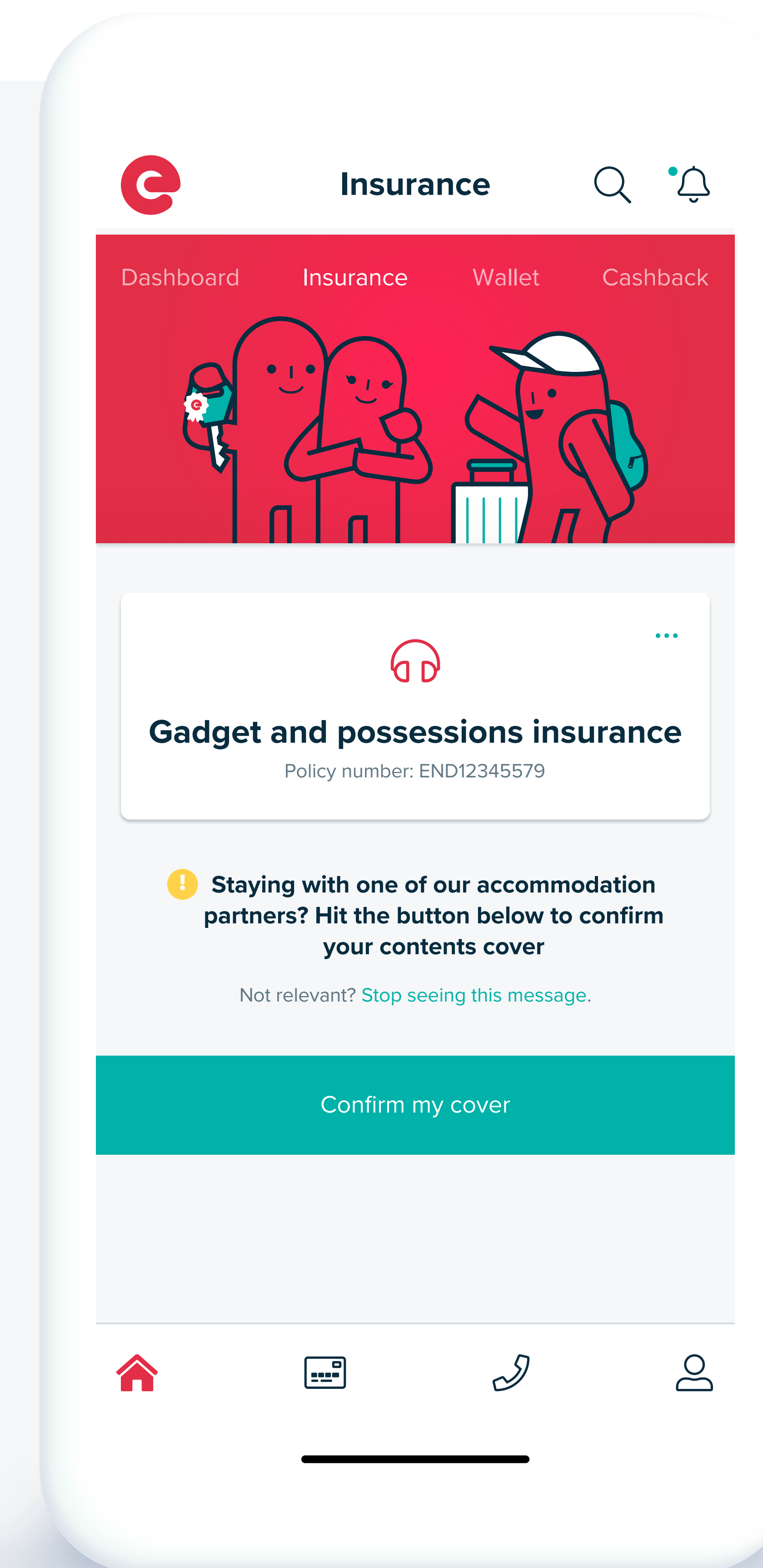
**Student life
made sweeter,
with Endsleigh.**



My Endsleigh – The student app

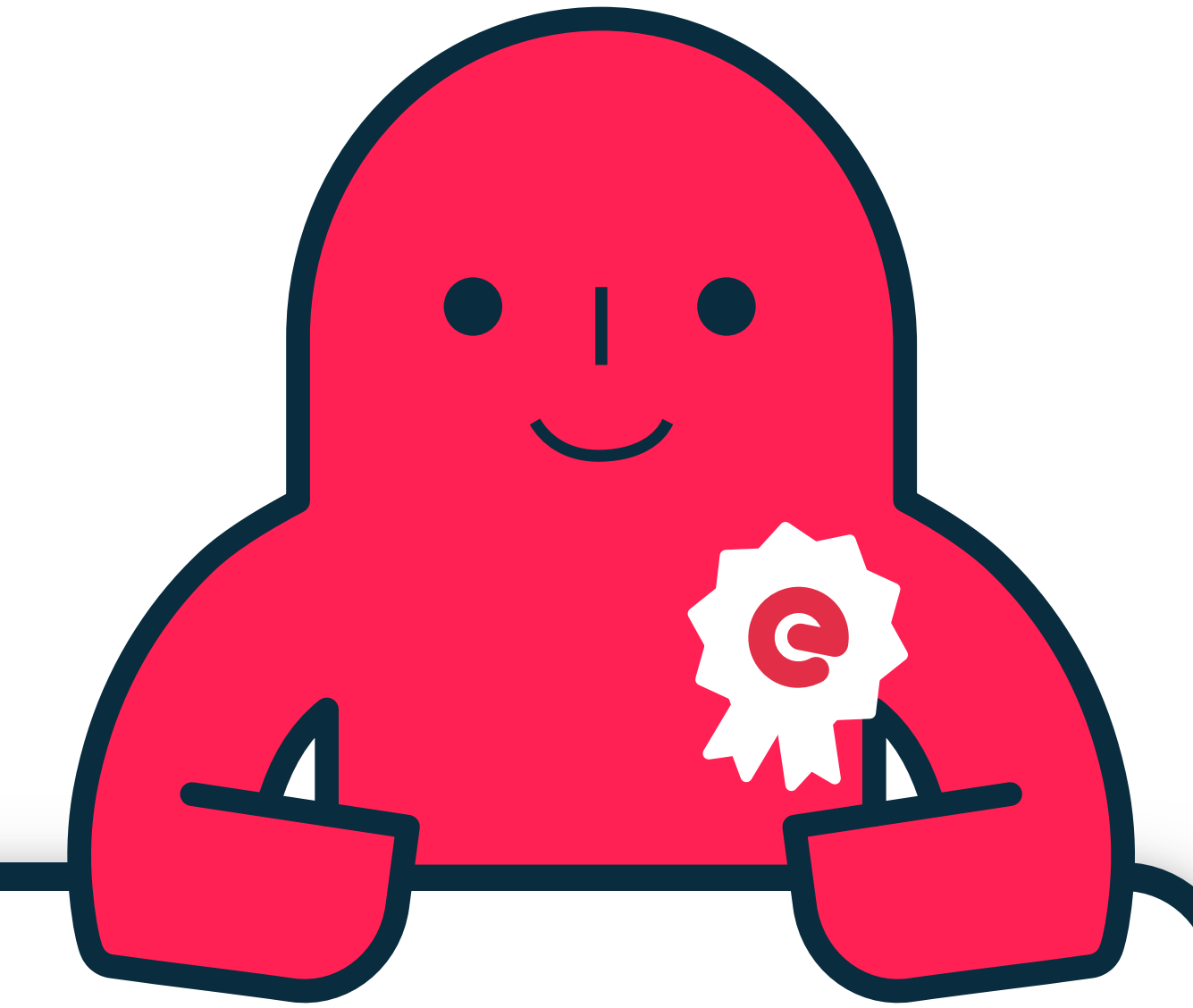
In June 2021, the My Endsleigh app was launched to students nationwide. Establishing an initial foundation for the ultimate vision.

- 1 Quick, easy and free to download.
- 2 A singular app for access to student-centric products, including insurance.
- 3 Secure access to existing insurance policies, with the ability to purchase additional cover.
- 4 Featuring personalised, relevant offers, products and content for each student.
- 5 A dedicated wellbeing, safety and security resource, specifically for students.
- 6 With great new content and features on the way for Freshers 2022.



What does this mean for you and your students?

A dedicated resource at your students' fingertips.



Insurance specific

Confirm cover via the app

New students in 2022 will have access to a revised journey for confirming cover that integrates by default into the registration process.

Exposing the benefit of the cover that has been arranged and providing ongoing access to documents, details and claims.

Reduced query management

The app becomes the go-to resource for any student questions or concerns about their cover.

Eliminating the time required for you and your staff to manage queries.

Lower insurance costs

Through the digital Rewards Wallet and partner retailers, students can substantially reduce the cost of any future or additional possessions cover.

Reducing the cost of a 'grudge' purchase and enabling additional protection.

Insurance made simple

Endsleigh makes insurance easy to understand and access for students, the majority of whom will be engaging with protection for the first time.

Making students' first experience of insurance easy and rewarding.

Superior claims experience

Claims can now be handled inside the app by simply going to the 'Your Insurance' section and choosing the claims line or claim form link.

Making it as simple as possible to get a claim started and to benefit from the arranged cover.

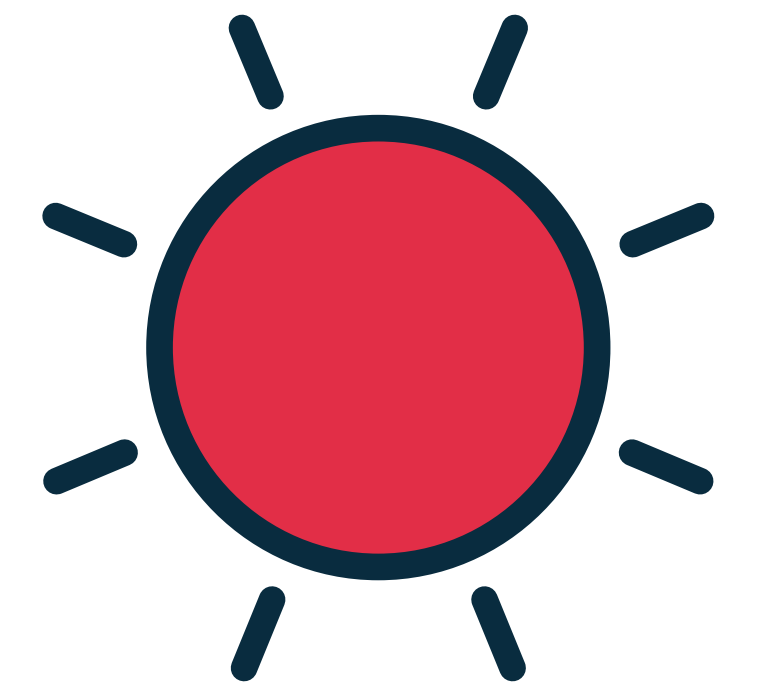
Ability to upgrade protection

Students can protect items such as phones and laptops when outside of their accommodation, by purchasing additional cover tailored to their needs.

By topping up their cover, students will have full protection that meets any bespoke needs.

What does this mean for you and your students?

Ease. Convenience. Relevance. Value. Rewards. More.



Holistic benefits

Everything in one place

Students currently have multiple relationships with different providers for various products and services. Endsleigh becomes a singular, specialist resource for all things student.

Delivering ease, relevance and value to students everyday.

Enhanced value exchange

A free app, filled with exclusive, student-centric products, perks, and content.

Giving students even more reasons to choose your accommodation.

An intelligently personalised experience

Students are provided with a dynamic, truly relevant, customer-centric experience with personalised offers and communications – evidencing to the student that they are known and valued.

Creating meaningful, ongoing conversations with students and deeper student insights.

Broader selection of relevant products

Building on a trusted relationship with students, we are broadening our product offering outside of insurance alone, to include financial services and more.

Developing a singular, go-to resource for all student needs.

Wellbeing tools and support

To support any existing wellbeing provision, My Endsleigh offers a free confidential helpline for students that is available 24/7.

A complementary offering to support students' mental, physical and financial wellbeing.

Endsleigh excellence

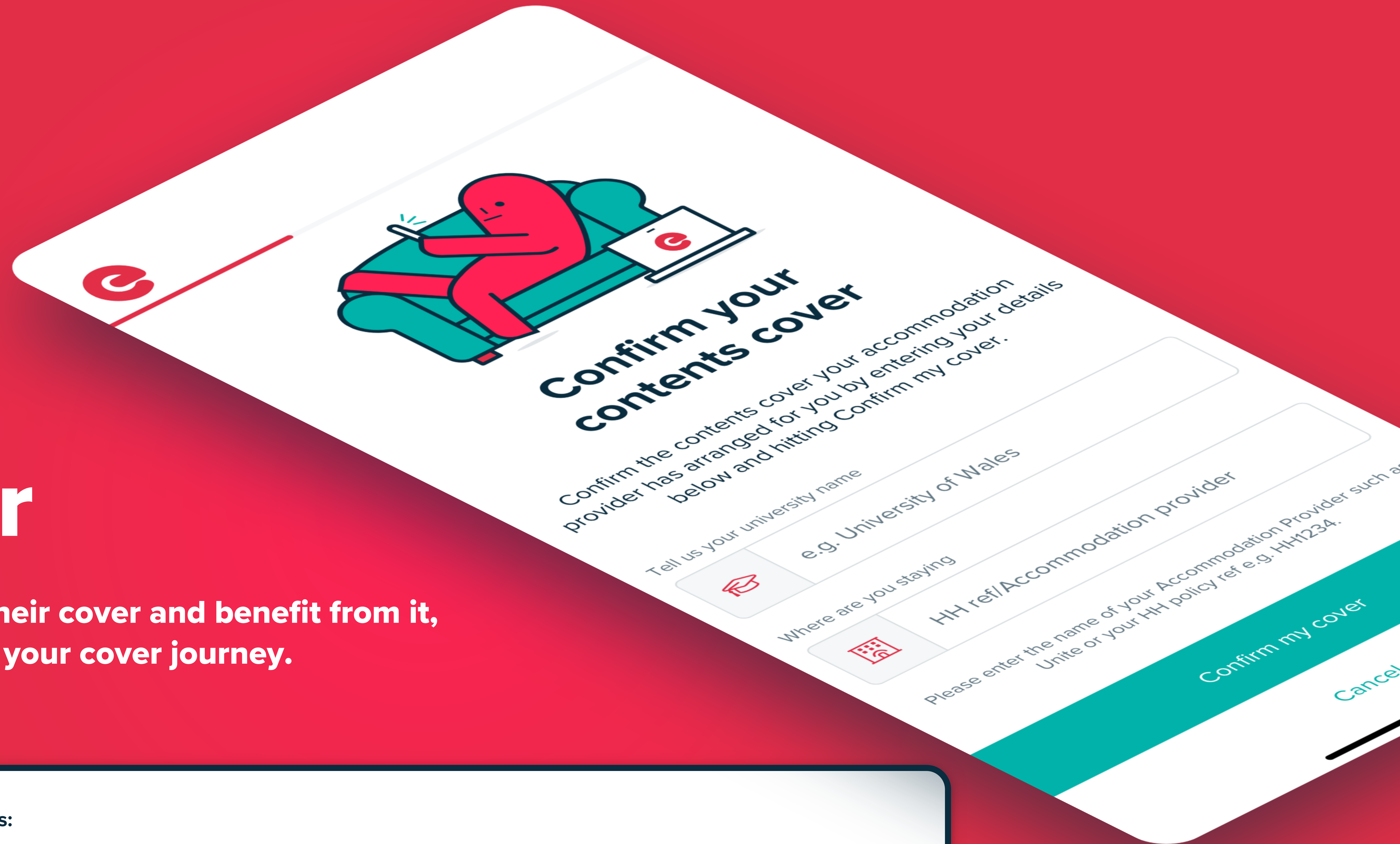
Every product, service or proposition that is added to the Endsleigh offering is put through a quality filter and relevance checker, to ensure that it brings maximum value to students.

Intuitively serving, protection and rewarding students.

The features in more detail

Confirm your Cover

To help students understand their cover and benefit from it, we are simplifying the confirm your cover journey.



The improved in-app CYC experience includes:



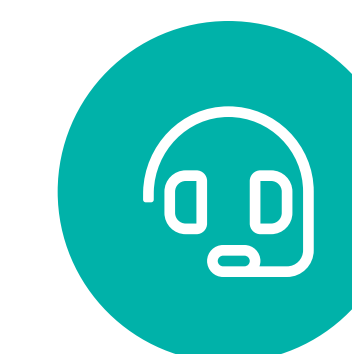
Confirm your cover is now integrated into the registration process, by default.



Student chooses university and then accommodation from drop down to confirm cover.



Additional, incentivised cover, available at any time.



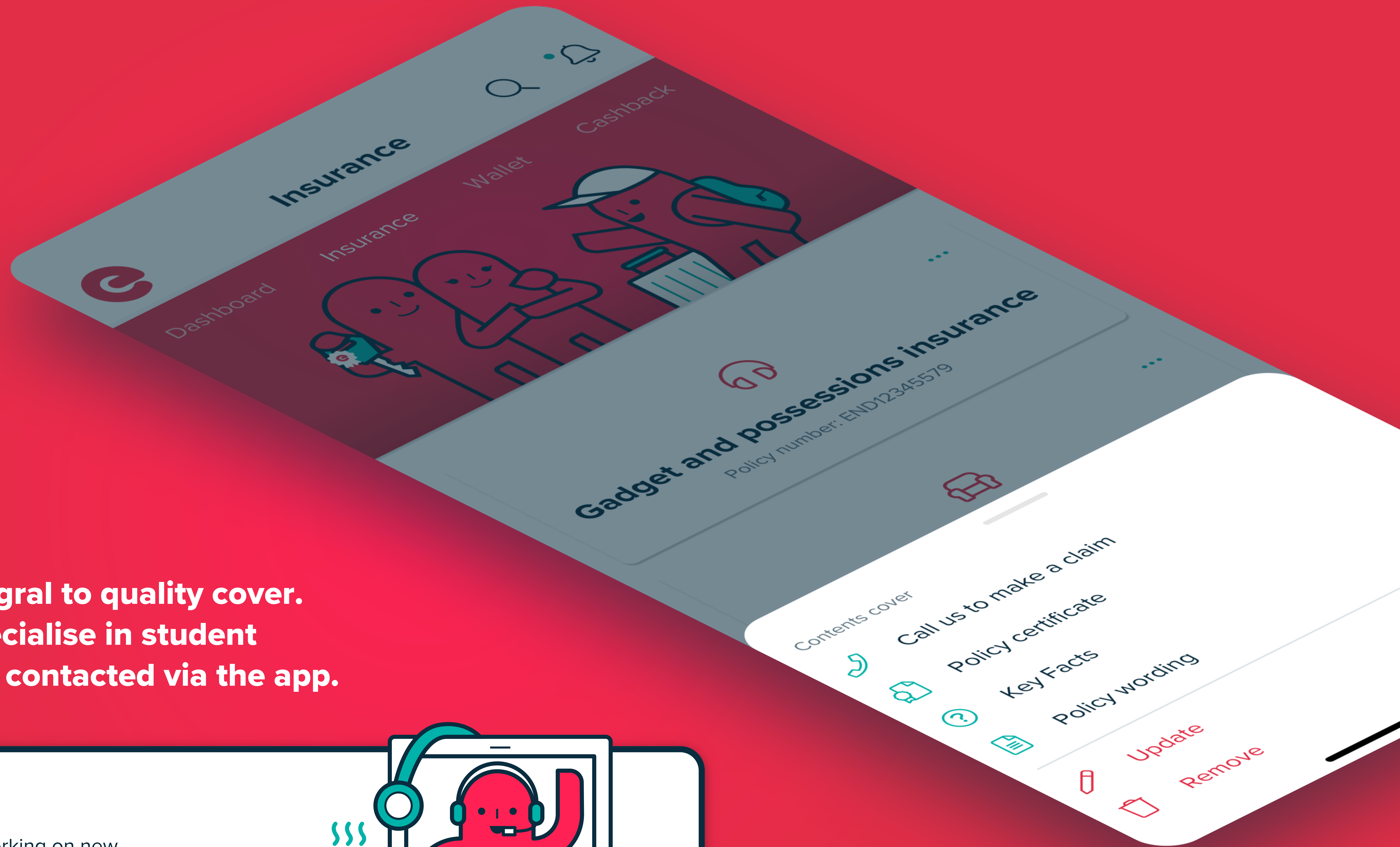
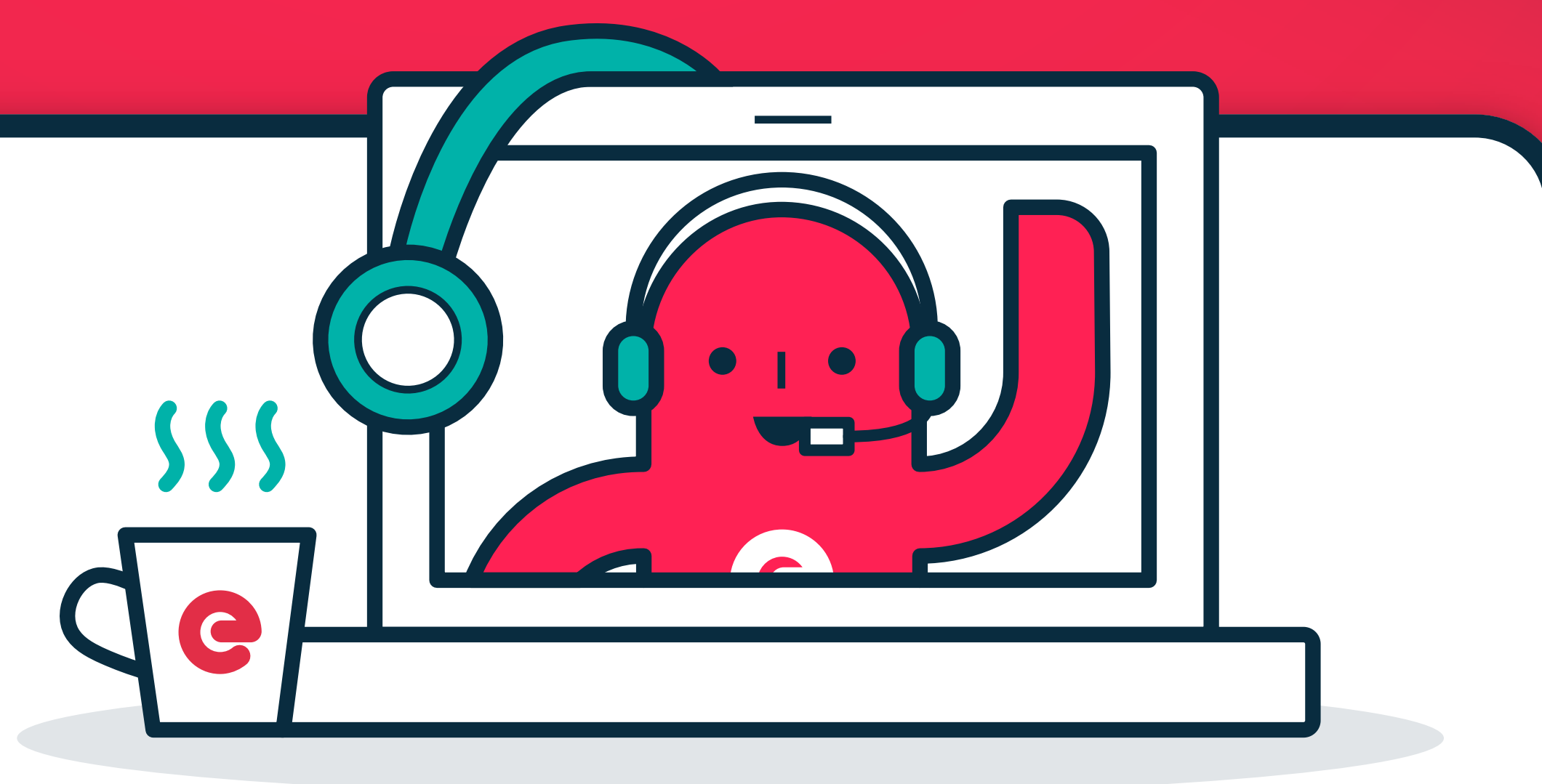
Simple and immediate access to the claims team.

Claims

Quick and easy claims are integral to quality cover. Our dedicated claims team specialise in student possessions claims and can be contacted via the app.

Enhanced claims

Using new technology and innovation we're working on new ways to streamline and enhance the claims process for you, your students and their parents and guardians.

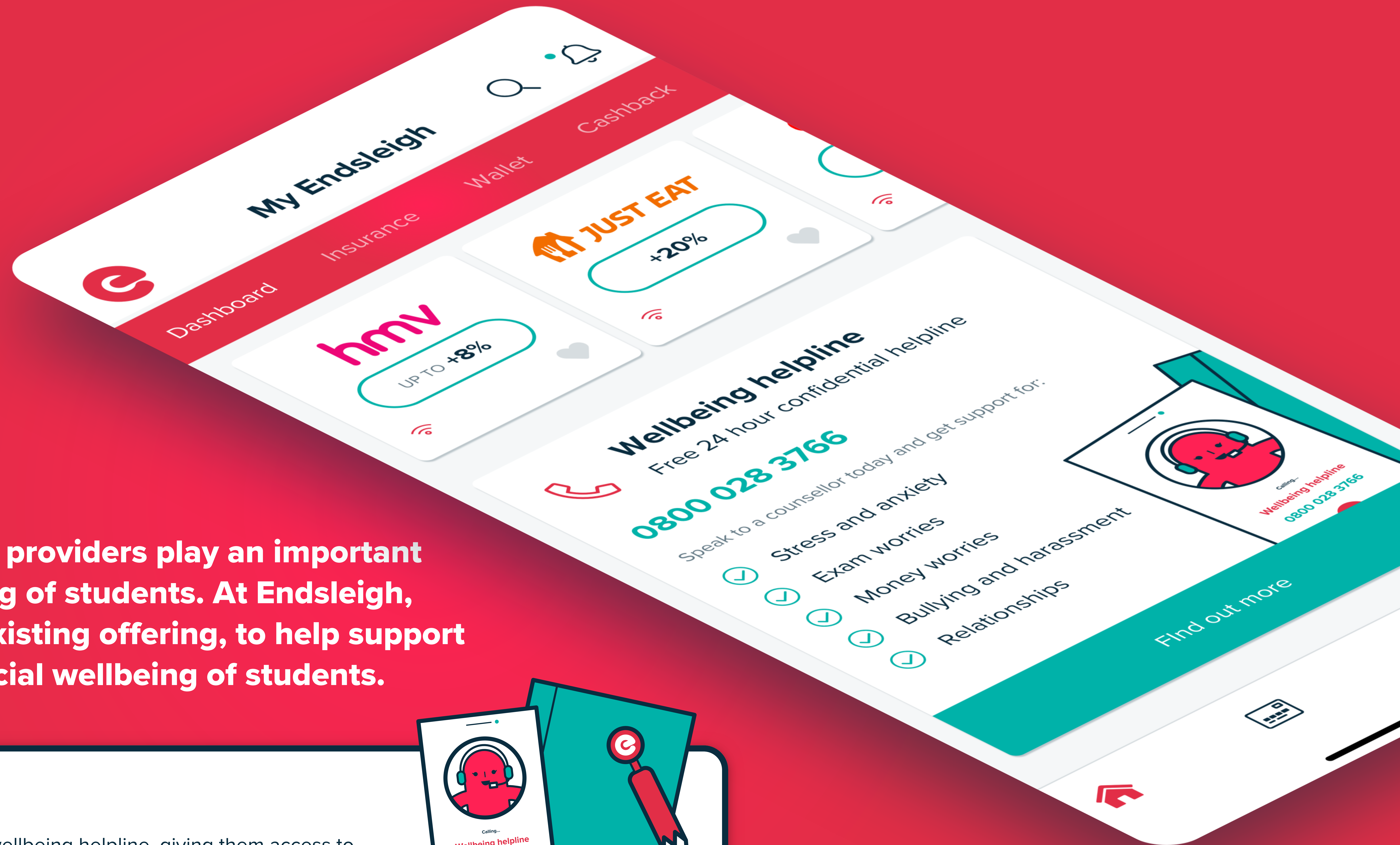


Wellbeing

We know that accommodation providers play an important role in supporting the wellbeing of students. At Endsleigh, we want to complement any existing offering, to help support the mental, physical and financial wellbeing of students.

24/7 wellbeing helpline

All My Endsleigh users have access to a 24/7 wellbeing helpline, giving them access to BACP accredited counsellors, legal and financial information and support and medical advice. Plus we'll be looking at expanding our wellbeing offering in the coming months.



My Endsleigh roadmap

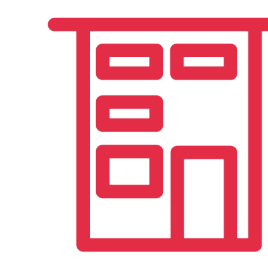
We are continually working towards a definitive student offering, comprised of protection, money, rewards, wellbeing, safety, security and more. Look out for some great new features coming soon.



Enhanced how
to claim



Simplified confirm
your cover



My Uni
Student City Guides



New student friendly
insurance products



Improved rewards
& discounts



Expanded
wellbeing

Got a question?

Just let us know. We're always here if you want to discuss anything included in this document, or any other part of the Endsleigh offering.

